

Franchise Finder Information Form

Thank-you for your interest in Franchise Finder, we'd be delighted to list your franchise! We believe that Franchise Finder is a brilliant platform to advertise and expand any franchise concept

Web Statistics:

Monthly Page View and Visitors

Our web traffic continues to grow and we now have:

Over 5 000 visitors per month

Over 25 000 page views per month

Over 2000 newsletter subscribers

Why list?

Top reasons to list your company with us

1. Our extensive range of sister directories refer visitors to Franchise Finder daily. Directories include: [Cool Courses](#), [SA Wedding Photographers](#), [South African Spas](#), [The Wedding Directory](#), [South African Foodies](#).
2. By advertising on this niche platform for franchises and business opportunities, we link your business with people looking specifically for opportunities like yours.
3. We offer you the opportunity to write articles for FranchiseFinder.co.za and thereby give you the chance to gain even more exposure.
4. Save money as all updates to your listing are done free of charge! (limited to one per month)
5. You have direct contact with clients – no 3rd party involvement by us.
6. List all contact details on your listing, including your website address.
7. We have a dedicated team that ensures fresh content all the time and fresh content means repeat visitors and more enquiries to you!
8. In addition to organic traffic, we continue to drive website traffic through monthly Google Adword campaigns as well as aggressive link exchanging within our 'family' of web directories.

We also send out a monthly newsletter detailing new franchises and giving franchise info.

Advertising Options:

Advertising options for every budget.

We offer various advertising options – please see rate card attached. In order to list on the website, you need to complete the booking form attached and email together with the info below.

Information needed for listing:

What we need to compile your advert.

1. Name of Business
 2. Franchise Category (please select a suitable category):
 - Automotive
 - Building / Construction
 - Beauty, Fashion, Health & Sport
 - Cleaning
 - Food & Restaurants
 - Kids, Education, Entertainment & Crafts
 - Internet Technology & Communications
 - Commercial / Business
 - Property / Home
 - Home Business Opportunity | Work from Home
 - Travel
 - Vending
 - Other
 3. Logo
 4. Description of Business
 5. Background / History of Business
 6. Minimum Investment amount
 7. Locations available
 8. Training ie. Is this available?
 9. Three photos relating to the franchise
 10. Contact Details: Contact person, telephone number, email address, website address
- Please email your information to advertising@franchisefinder.co.za

When will my listing be live?

How does it all work?

Listings usually start at the beginning of the month. Should you wish to list earlier, ie. mid-month, your listing will be recorded as starting from the 1st of the current month and will be billed accordingly.

You need to email the information needed for your listing – see details in section above.

You will be sent an invoice for the once-off set-up fee.

Once we have received payment confirmation, you'll be sent a proof of your listing. You will need to confirm that all is in order or let us know if there are any changes that you would like to make before we publish your listing.

Your listing will be uploaded on the 1st of the month or as per your booking form.